

The Trees Are Coming Soon!!!

We've got the money, we've got the experts, and all we need now is your permission!

Dear Pacific Avenue Property or Business Owner:

Trees bring many benefits to neighborhoods, and the City of Los Angeles is doing what it can to plant new trees throughout the city. As a part of that effort, the Central and Coastal San Pedro Neighborhood Councils are partnering to make Pacific Avenue a greener place this year. Our Pacific Avenue Tree Planting Project is supported by the Chamber of Commerce, the Pacific Corridor Redevelopment Community Advisory Committee, and many of your neighbors. We have the professional and expert assistance of TreePeople (a nonprofit environmental organization) and \$70,000 worth of grant funding and in-kind donations of materials, supplies and labor to use this year to plant trees along Pacific Avenue.

Why would you want a tree in front of your property?

- Trees make a business district more appealing. Shoppers find shaded sidewalks more attractive and comfortable.
- Trees reduce the temperature of the immediate vicinity and improve air quality.
- Trees raise property values.

We will make sure that the right tree is planted in the right place. TreePeople's expertise helps us avoid past problems such as excessive tree litter, view blocking, and sidewalk damage due to roots. TreePeople also assists the community in creating a collaborative long-term tree care program so that our trees will survive and thrive.

In order to assure that the weather is optimum, tree planting is scheduled for October 27th. There are many opportunities for business owners to participate in the 3 months leading up to the planting day. ***Most importantly, we need to show the City of Los Angeles that we have your permission to plant a tree in front of your property before the end of August.*** However, signing the permit form does not oblige you in any way to ultimately accept a tree in front of your property - you are free to change your mind at any time.

Please take a few minutes to talk to the project representative on this block and sign up for your tree. Feel free to contact your Citizen Forester for this project, Sue Castillo, at 310-489-3026 or SanPedroCitizenForester@gmail.com.

On behalf of your Neighborhood Council and your community, we thank you for your participation.

My Block Project Representative is: _____